

# Course Outcome Guide (COG)

Approved 13 September 2012

<b>Course:</b>	CIS 211 – Website Plan & Design	<b>Credits:</b>	3	<b>Instructor:</b>	TBD
<b>Course Description:</b>	Introduces the basic features of Adobe Creative Suite, producing a simple, multi-page <a href="#">website</a> using Dreamweaver, Photoshop, Flash, Fireworks, Bridge, and Acrobat. Develops familiarity with the web design process. Includes basic web terminology, uploading pages to a server (FTP), and optimizing graphics				
Concepts and Issues	Process Skills	Assessment Tasks	Intended Outcomes		
			Course	General Education or Program	Institutional
Research XHTML Coding Paragraphs Coding Standards Accessibility Images CSS Text Formatting Background Images Layout Forms Navigation	<ul style="list-style-type: none"> <li>Review Website Development and Design <a href="#">degree requirements</a> and courses</li> <li>Research <a href="#">job opportunities</a> from degree focus areas</li> <li>Plan and map Gradplan</li> <li>Discover software and tools used in program</li> <li>Explore online portfolio software resources</li> <li>Learn department online portfolio requirements</li> </ul>	<ul style="list-style-type: none"> <li>*Participate in class discussions and activities demonstrating knowledge of subject matter.</li> <li>*Complete examinations demonstrating acceptable skill level of concept and process.</li> <li>*Complete textbook readings, questions and problems (both individually and collaboratively) demonstrating acceptable skill levels of concept and process.</li> <li>* Design, construct and test your final project.</li> </ul>	Recognize when to use each of the Adobe Creative Suite programs to create optimized web graphics and web pages Integrate the programs to <a href="#">create a</a> simple website Work collaboratively in an online environment through the sharing of electronic documents Pursue future courses specializing in one or more of the programs	1.Mathematics-including numeration literacy and the knowledge and use of statistical and logical processes. 2.Analytical-gathering, organizing, and evaluating information 3.Analogical-using former knowledge to help comprehend and explain new situations 4.Critical Thinking-the ability to identify ad define criteria, understand biases, and construct objective judgments. 5.Problem solving-the ability to analyze situations and synthesize solutions.	1. Students will demonstrate effective communication skills. 2. Students will use reasoning skills to analyze and solve problems.