

Course Outcome Guide (COG)

Approved 13 September 2012

Course:	CIS 232 – Graphic Design	Credits:	3	Instructor:	TBD
Course Description:	Learn the fundamentals of Adobe Photoshop. Students will learn the essentials of digital imaging, including color models and theory, resolution types, color correction tools, and much more.				
Concepts and Issues	Process Skills	Assessment Tasks	Intended Outcomes		
			Course	General Education or Program	Institutional
<ul style="list-style-type: none"> Graphics terminology Selection tools Drawing and painting tools Modify photographic images using crop, rotate, color adjustments and clone tools Managing layers Manipulating text Create image compositions Create transparent images Create vector-based graphics and buttons Export options Optimize graphics for the web Create a simple web page Inserting 	<ul style="list-style-type: none"> graphics produced using Photoshop. may include objective tests, scored assignments, or projects 	<ul style="list-style-type: none"> *Participate in class discussions and activities demonstrating knowledge of subject matter. *Complete examinations demonstrating acceptable skill level of concept and process. *Complete textbook readings, questions and problems (both individually and collaboratively) demonstrating acceptable skill levels of concept and process. * Design, construct and test your final project. 	<p>Use Adobe Photoshop to create web graphics following current professional and/or industry standards.</p> <p>Use Adobe Photoshop to modify digital images.</p> <p>Use critical thinking skills to incorporate digital images and web graphics into websites.</p>	<ol style="list-style-type: none"> 1.Mathematics-including numeration literacy and the knowledge and use of statistical and logical processes. 2.Analytical-gathering, organizing, and evaluating information 3.Analogical-using former knowledge to help comprehend and explain new situations 4.Critical Thinking-the ability to identify ad define criteria, understand biases, and construct objective judgments. 5.Problem solving-the ability to analyze situations and synthesize solutions. 	<ol style="list-style-type: none"> 1. Students will demonstrate effective communication skills. 2. Students will use reasoning skills to analyze and solve problems.

<p>graphics into web pages</p> <ul style="list-style-type: none">• Bit-map/vector graphics comparisons and contrast• Understand differences between .gif, .jpg and .png graphics• Upload web pages containing graphics to a server and view them in a browser• Copyright issues related to Internet graphics					
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