

# Course Outcome Guide (COG)

<b>Course: COMM 110:</b>	Fundamentals of Public Speaking	<b>Credits:</b>	3	<b>Date Edited:</b>	January 22, 2018
<b>Course Description:</b>	The theory and practice of public speaking with emphasis on content, organization, language, delivery and critical evaluation of messages.				
Concepts and Issues	Process Skills	Assessment Tasks	Intended Outcomes		
			Course	General Education or Program	Institutional
<ul style="list-style-type: none"> <li>• communication apprehension</li> <li>• Informative speeches</li> <li>• Persuasive speeches</li> <li>• Impromptu speeches</li> <li>• Special occasion speeches</li> <li>• Organization</li> <li>• Delivery</li> <li>• Picking a topic</li> <li>• Word choice</li>   <li>• Listening</li> </ul>	<ul style="list-style-type: none"> <li>• Deliver impromptu speeches</li> <li>• Describe communication process</li> <li>• Use inclusive language</li>   <li>• Listening exercises</li> </ul>	<ol style="list-style-type: none"> <li>1. Deliver Persuasive speeches, deliver informative speeches, deliver special occasion speeches, deliver impromptu speeches</li>   <li>2. objectively critique peer speeches</li> </ol>	<ol style="list-style-type: none"> <li>1. Students shall demonstrate an effective speech. [Components: deliver, structure, content, preparation materials]</li>   <li>2. Students shall critically analyze speeches. [Components: delivery, structure, content]</li> </ol>	Students will demonstrate effective communication skills	Students will demonstrate effective communication skills.

<ul style="list-style-type: none"> <li>• Organize research/information</li> <li>• Audience Analysis</li> <li>• Word Choice</li> </ul>	<ul style="list-style-type: none"> <li>• Oral citation exercises</li> <li>• Write purpose and thesis statements</li> <li>• Develop outlines</li> <li>• Inclusive and appropriate Language exercises</li> <li>• Deliver speeches for different audiences</li> <li>• Use inclusive language</li> </ul>	<p>3. develop outlines for persuasive speeches, informative speeches, special occasion speeches, and impromptu speeches</p> <p>4. Pre and posttest for communication apprehension (PRPSA)</p>	<p>3. Students shall organize information in speeches.</p> <p>4. Students shall decrease communication apprehension level.</p>		
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