

Course Outcome Guide (COG)

Course: COMM 217	Organizational Communication	Credits: 3	Instructor: Kim Weismann		
Course Description:	A practical approach for communication in the workplace including working in a group, networking, leadership, ethics, and problem solving.				
Concepts and Issues	Process Skills	Assessment Tasks	Intended Outcomes		
			Course	General Education or Program	Institutional
<ul style="list-style-type: none"> • Communication process • Self-assessment • Scientific management school • Human behavior • Integrated perspectives • Postmodern perspectives • Critical perspectives • Feminist perspectives • Individuals in organizations • Groups in organizations • Leadership • Management • Conflict process • Public relations • Barriers to change • Functional approach • Meaning centered approach 	<ul style="list-style-type: none"> • identify problems in case studies • Identify changes in organizations • Identify communication breakdowns in organizations • Identify ethical situations • Identify values in organizations • Identify values in individuals 	<ol style="list-style-type: none"> 1. Analyzing case studies, class discussions, exams, Practice communication situations 2. Analyzing case studies, class discussions, exams, Practice communication situations 3. Class discussions, exams, research paper on an organization, job hunting project 	<ol style="list-style-type: none"> 1. Students shall analyze problems in the workplace. 2. Students shall develop problem solving techniques. 3. Students shall explain communication techniques in the workplace. 	Students will use reasoning skills to analyze and solve problems	Students will use reasoning skills to analyze and solve problems

<ul style="list-style-type: none">• Emerging perspectives• Values• Ethics• Interviews• presentations					
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