

Course Outcome Guide (COG)

Course:	MASG 101 Intro to Massage Therapy	Credits:	2	Instructor:	Wendy McGinley
Course Description:	An overview of the field of massage therapy. Topics covered include: setting a strong foundation (getting started, goal setting, success strategies and ways to boosting career longevity), intentional excellence (ethics, professionalism, therapeutic communication), exploring career paths (career tracks, spa and salon settings, primary healthcare settings, group practice settings, private practice settings), and navigating to the perfect job (employment fundamentals, writing resumes and cover letters, and terms of employment).				
Concepts and Issues	Process Skills	Assessment Tasks	Intended Outcomes		
			Course	General Education or Program	Institutional
A. Goal setting B. Success strategies C. Career longevity D. Ethics E. Professionalism F. Communication G. Career tracks H. Employment fundamentals	1. Demonstrate knowledge and understanding of the following: <ul style="list-style-type: none"> • Setting realistic goals • Time management • Professional development • Code of ethics • Professionalism • Various career tracks • Writing a resume 2. Demonstrate appropriate interaction with students and faculty.	A. Complete examinations, quizzes, and worksheets demonstrating mastery and understanding of concepts and issues. B. Complete textbook readings demonstrating mastery of concepts and issues. C. Complete assigned post-chapter questions demonstrating mastery of concepts and issues. D. Participate in class. E. Complete assigned projects demonstrating mastery of concepts and issues.	The student will be able to <ul style="list-style-type: none"> • Demonstrate knowledge in the field of massage therapy in areas such as: Setting goals, time management, boosting career longevity, ethical concerns, professionalism, various career tracks, writing resume and cover letter. 	1. Students will articulate and comply with the ethical and legal standards of the profession.	1. Students will demonstrate effective communication skills. 2. Students will use reasoning skills to analyze and solve problems. 3. Students will demonstrate knowledge of diverse cultures and value systems.